

### REMARKS

In the final Office Action dated July 8, 2004, claims 1-43 were rejected as being anticipated by Zigmond. New claims 44-71 are presented in this submission. Zigmond does not anticipate the new claims presented herewith.

For example, new claim 44 calls for receiving content and one or more advertisements on a content receiver, storing the content and advertisement in an encrypted cache, and selecting an advertisement to interrupt the use of the content, the selecting based on a content characteristic specified by an advertisement provider. In contrast, the television feed of Zigmond is live. 17: 21-32. In other words, Zigmond fails to disclose storage of the television feed for later access by a user.

Advantageously, in some embodiments of the present invention, content may be downloaded to the system at any time and stored for use at a time that is convenient for the user. Furthermore, in some embodiments access to the stored content may be controlled by a shell. In this way, content and/or advertisements may not be pirated or otherwise used without authorization or payment while stored on the user's system. Zigmond fails to address these issues. Thus, Zigmond does not anticipate any of the newly presented claims.

In view of the amendments and the remarks herein, the application is believed to be in condition for allowance. The Examiner's prompt action in accordance therewith is respectfully requested.

Respectfully submitted,

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